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Manufacturer of Vivazen Files Lawsuit to End Unlawful Production and Distribution of Counterfeit “Vivazen” Products

Suit filed by the makers of Vivazen, United Naturals, Inc., in the United States District Court for the Eastern District of Michigan

Detroit, MI—On December 10, 2015, the makers of Vivazen, United Naturals, Inc., filed a legal complaint in the United States District Court for the Eastern District of Michigan against two Michigan companies: LXR Biotech, LLC and Capital Sales Company. The complaint alleges the defendants are manufacturing and distribution counterfeit Vivazen products across the U.S., deceiving loyal customers of authentic Vivazen and infringing on Vivazen’s trademark and trade dress.

“Counterfeit products are a serious concern to consumers and lawful manufacturers, like Vivazen and United Naturals, Inc.,” said Andrew Hurst, counsel for United Naturals, Inc. “The complaint filed against LXR Biotech, LLC and Capital Sales Company calls for these defendants to stop cheating Vivazen’s loyal customers to make a quick buck. We take this matter very seriously and will pursue legal action against any and all entities making or selling Vivazen. United Naturals, Inc. and Vivazen are committed to providing customers with the quality natural botanical products they know and love, and look forward to being vindicated in the Eastern District Court of Michigan.”

Consumers that purchased Vivazen products from in-store retailers, and online retailers other than www.vivazen.com, may have bought fake products. Fake products have been seen on store shelves in Alabama, Georgia and New Jersey, but they may be in more locations across the U.S. Beware before buying and watch for a suspiciously low price. If you may have purchased a fake do not consume. To verify your Vivazen product is not a fake, please visit: www.verifyvivazen.com or call us at: 1-800-309-0275.

About Vivazen

Vivazen is a unique blend of eight botanical and herbal extracts in a convenient and affordable dietary supplement beverage.

At Vivazen we believe there’s a better, healthier way to feel great. With a scientific team of ethno-botanists, we develop proprietary blends of botanicals and herbs sourced from remote parts of the world, where they’ve served as nature’s healing agents for thousands of years.

For more information, please visit: www.vivazen.com.

About United Naturals, Inc.

United Naturals, Inc. is the manufacturer and marketer of Vivazen. Based in Vancouver, British Columbia, since 2003, United Naturals, Inc. has served as a global leader in research and production of natural botanical consumer products.

At United Naturals, Inc. our core purpose is innovating to enhance the way people experience and enjoy their lives. As a natural remedy firm, we believe the incredible diversity of Mother Nature and the collective experiences of cultures worldwide. We marry that global, holistic knowledge with business and marketing functions to source, grow, research, manufacture and sell unique herbal products that help support those with stress, minor muscle pain following exercise, and occasional sleeplessness.

For more information, please visit: www.united-naturals.com.

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